

**HARB BOARD MEETING
JANUARY 19TH, 2010 4:30 PM**

PRESENT:

STEVE GIFFORD, CHAIRMAN
LEE CALISTI
NANCY STEWART
BARBARA JONES
PETE CICCAGLIONE
AUTUMN DELELLIS
BARBARA CIAMPINI

ALSO PRESENT: LOU DEROSE, SOLICITOR

Steve Gifford: We will start off for 2010 by reorganizing. We have two new members to our board. The first person is Lou DeRose, business owner and property owner and an Attorney in town and in addition of being a great servant of our community and volunteering on many downtown projects. He is joining the board as Solicitor. The second person is Autumn DeLellis. Autumn is a business owner, a Greensburg resident and has come in front of the board on two separate occasions but more importantly she is able to bring her talent knowledge and her sight full eye being a photographer to our project as a citizen and an observer. So welcome to the board everyone. The next item is the approval of the November 24th, 2009 minutes. It's important to note that we did not have a December meeting because we had no projects to review and approve. Any comments or corrections on the minutes? If not can I have a motion to approve the minutes as presented?

Lee Calisti: I make a motion to approve the minutes.

Barbara Jones: I second the motion.

All were in favor.

Steve Gifford: Before we get to old business, something that we do at the beginning of each year is to reappoint our officers. In 2009 I was Chairman and Lee Calisti served as Secretary and Barbara Jones was Vice Chairwoman. Does anybody want to hold their position or change their position? I know I am agreeable to serve as Chairman for the 2010 year.

Barbara Ciampini: I would nominate the same slate as 2009.

Nancy Stewart: I second the motion.

All were in favor.

NEW BUSINESS:

ITEM #1 249 West Otterman Street-Owner Frank Pantalone-Applicant-Jeff Walters/PC Nerds-Project-Signage:

ITEM #2 114 S. Main Street- Owner-Marcams Management-Applicant-Mandy Zucco-Project-Signage

ITEM #3 41 N. Main Street-Owner-Jeff Ratner-Applicant-Michelle Hall-Project-Signage

ITEM #1 249 W. Pittsburgh Street-Owner-Frank Pantalone-Applicant-Jeff Walters/PC Nerds-Project-Signage

Jeff Walters: I am the owner of *PC Nerds* located at 249 W. Pittsburgh Street.

Steve Gifford: Just give a simple statement giving your business location and the sign location at the property.

Jeff Walters: This is located at the corner of Westminster and W. Pittsburgh Street. I believe it was the *Spot Dry Cleaners* that used to be here years ago. Our sign is basically at the front of the building where the *Hair Harbor* sits, right next to her sign where the original sign was placed on the building.

Steve Gifford: It's important to note for the public that we have received the application and reviewed the sign and the location. Any comments or questions from the board members?

Barbara Ciampini: I do have a question. I realize that the *Hair Harbor* was already there and preexisted our guidelines. I would consider this a mansard roof. I would hope that in the future we would look at this closer. When something is already erected that we need or a master plan so we can redo the signage for that building. It's an odd irregularly shaped building. It's an L shaped building on the intersection. It's really odd for an urban building. I do realize that you are trying to get the best visual impact I would just put that as a note, it's preexisting and he is trying to go along with what is there.

Steve Gifford: These comments are not directed to you Jeff.

Jeff Walters: Correct, we're kind of inside of the L. The preexisting wood and stuff was there and before it was pretty rotted and that was actually attached to the frame. It's actually been replaced with wolmanized wood so it's not a safety hazard it's attached to the frame.

Steve Gifford: Any comments or questions?

Lee Calisti: Is this just one sign?

Jeff Walters: Actually that and we do have a banner hanging on the front of our building which is kind of above our window signs. It's just a banner with our phone number on it and it says computer repair service.

Barbara Ciampini: Normally we only allow banners for a 30 day time frame. If you want to do something more permanent then you will have to put something together and come back before the Board.

Jeff Walters: There is one on the side with the company logo. So those also need to come down?

Barbara Ciampini: Yes. We can consider your thirty days to starts right now starting now. But if you want something more permanent then you have to come back to this Board.

Jeff Walters: Okay,

Steve Gifford: Any other comments or questions? Can I have a motion to approve the sign project as presented?

Barbara Ciampini: I make that motion.

Barbara Jones: I second the motion.

All were in favor.

Steve Gifford: The next hearing is for 111 S. Pennsylvania Ave. and I don't see the owner or the contractor. If the board agrees let's go ahead and place this at the end of the agenda. Speaking with Richard the owner, he is catering a pharmacy party right now and he wasn't able to make it. He did contact his contractor and strongly encouraged him to be here so it's possible he's in route from Pittsburgh. We will place this at the end of the agenda in case they are just late.

ITEM #2 114 S. Main Street-Owner-Marcams Management-Applicant-Mandy Zucco-Project-Signage

Mandy Zucco: We are opening a business at 114 S. Main Street and it will be called *Sunkissed Tanning Salon*. We've actually had this business for a couple of years now and we are bringing this to our hometown which we are very excited to do. We have eight (8) beds and we are hoping it will work out well in this area.

Steve Gifford: The application that you submitted it has the business on the store front windows?

Mandy Zucco: Yes, it will be on the front windows.

Steve Gifford: Are there other business signs located other than this store front location?

Mandy Zucco: No. When you walk through the double front doors there is like little plaques in the lobby area to reference. There is a small plaque that we added on to the first floor. It's a brown plaque that says *Sunkissed Tanning*.

Steve Gifford: Any other comments or questions?

Lee Calisti: I like the sign Mandy; can you translate it for me?

Mandy Zucco: My husband did that, we are going with an Italian theme. When we purchased the salon a few years ago, *Sunkissed Exotic Tanning*, we were trying to stay away from the word exotic so the best we could do was, all the rooms are named like Rome, Naples etc. etc. all reference to the Italian cities. We kind of went with that theme and we really like it something different and rather than the beach theme we thought we would make it look a little more calm and relaxed.

Steve Gifford: The three words in Italian, they would be what in English?

Mandy Zucco: That would be *Sunkissed Exotic Tanning*; the little word is the Italian word for exotic.

Barbara Ciampini: What about the three other words?

Steve Gifford: I guess what we are asking is, that no one would be offended if someone spoke Italian and read these three words.

Mandy Zucco: I would say that Chad would be appropriate with his words. I apologize for not knowing what the words mean. I would want to say one of them is Bronze.

Barbara Ciampini: As long as they are not curse words or anything like that.

Mandy Zucco: No.

Barbara Jones: It would have to do with tanning, which would be my guess.

Lee Calisti: Do you have the spray tanning?

Mandy Zucco: No we don't have the spray tanning. *Signs by Tomorrow* are doing the signs and we took their advice. I do apologize for not know those words; Chad was actually in charge of this project.

Barbara Jones: I have just one comment. I know you are dealing with the panels but the way the letters are separated it reads sunk issed instead of Sunkissed. I don't know if there is a way for you to revise this. That's my first opinion on it.

Mandy Zucco: I appreciate your advice.

Barbara Jones: The sun and kissed could maybe be separated.

Barbara Ciampini: I like the columns, the two icons, I was wondering if you can make them larger and put them in these places like where those steel things come down that separate the windows. You have like three columns; do you know what I'm saying? Is that funky? At least on the one side.

Nancy Stewart: Doesn't that come out from the glass though?

Lee Calisti: They would be hard to get on.

Barbara Ciampini: Ok, Because of that steel strip in the middle?

Lee Calisti: Yes it's funky.

Barbara Ciampini: Okay forget it. I just like the columns.

Mandy Zucco: I do like the columns too, I put those on all the fliers and I think if we can do something different I will bring it to Chad's attention. We are with *Signs by Tomorrow* and we will see if they can help accommodate.

Lee Calisti: Mandy one comment that was made was that maybe you might want your telephone number higher so the people can see it when there are cars parked there.

Mandy Zucco: That is a good thought.

Lee Calisti: You may want to boost that up.

Mandy Zucco: I agree.

Lee Calisti: So people can see that.

Steve Gifford: Lee, are you thinking to the right window panels?

Pete Ciccaglione: You can put it on each side really. You can place it right and left of Sunkissed on those other panels.

Steve Gifford: Do you have a web site? I was thinking you could put that on one side to balance it out.

Mandy Zucco: No we don't.

Lee Calisti: Well, there may be something compositionally you can do with the same pieces and get your phone number so everyone can see it.

Mandy Zucco: Yes, the cars are parked there pretty much all the time.

Lee Calisti: These little Italian words are nice but those could probably be pushed down and raise the telephone number.

Mandy Zucco: I appreciate your advice; we need all the help we can get. It's great to hear from your point of view instead of Chad's and mine looking at it.

Steve Gifford: Any other comments or questions? You do understand the suggestions that we are making?

Mandy Zucco: Yes.

Steve Gifford: Can I have a motion to approve the sign as presented?

Barbara Ciampini: Not as presented.

Steve Gifford: Well with the flexibility to move the phone number on a higher location on the sign.

Barbara Ciampini: I will make that motion.

Pete Ciccaglione: I second the motion.

All were in favor.

Steve Gifford: Mandy, Lou just suggested that when you have the revisions done please give them to Barb for the master file.

Barbara Ciampini: I should probably mention that I would need your final by February 2nd so that way I can get it on Council's agenda for February 8th so you are not held up

ITEM #3 41 N. Main Street-Owner-Jeff Ratner-Applicant-Michelle Hall-Project-Signage

Bob Gonze: I am with *Sign a Rama* representing Michelle Hall who owns *Cellar Door Café*. The property is located at 41 N. Main Street. We have most of the information although I neglected to include a piece of the material that the sign will be on. Basically what we are talking about producing for the *Cellar Door Café* is a 33 inch wide by 23 inch high sign that would be hung on the existing bracket that is on the building. It is really a difficult location for people to find, it's down the stairs and it's the last stairway that is really accessible and the building itself doesn't offer a lot of opportunities for other signage at least that is easy. This will be perpendicular to the building sign mounted on double faced Alupalite board and in printed full color vinyl. We will stabilize the sign with an L bracket on the bottom so it doesn't knock anybody's head's off when you're going down the stairs; however it's not hanging directly over the stairs it's off to the side. The vinyl is printed in basically the color's that of which the owner selected for the sign and you should have a copy of that. Any questions or comments on this?

Pete Ciccaglione: What is the sign board material?

Bob Gonze: It's Alupalite, its plastic core and aluminum faced on either side so it won't rust or rot.

Nancy Stewart: It will be on both sides?

Bob Gonze: Yes it will.

Steve Gifford: Any other comments or questions?

Barbara Ciampini: It's good; I didn't have to ask for a projecting sign. This is a great sign.

Steve Gifford: Any other comments or questions? Can I have a motion to approve the project as presented?

Barbara Ciampini: I make that motion.

Barbara Jones: I second the motion.

All were in favor.

Steve Gifford: The last hearing on the agenda is 111 S. Pennsylvania Ave. and I don't think there is any reason to wait.

Barbara Ciampini: No one is here to present, we've made that a stipulation that someone needs to be here. I'm not comfortable discussing it without someone being here. I make a motion that we table this until next month.

Barbara Jones: I second that motion.

All were in favor.

Pete Ciccaglione: I make a motion to adjourn.

Barbara Ciampini: I second the motion.

Meeting adjourned at 5:30

