

**HARB BOARD MEETING
MARCH 23RD, 2010 4:30 PM**

PRESENT:

STEVE GIFFORD, CHAIRMAN
LEE CALISTI
BARBARA JONES
AUTUMN DELELLIS
BARBARA CIAMPINI

ABSENT:

NANCY STEWART
PETE CICCAGLIONE

ALSO PRESENT: LOU DEROSE, SOLICITOR

Steve Gifford: The first thing on the agenda is the approval of the February 16th, 2010 meeting minutes. Can I have a motion to approve the minutes as presented?

Barbara Jones: I make a motion to approve the minutes as presented.

Autumn DeLellis: I second the motion.

OLD BUSINESS:

ITEM #1 113-S. Pennsylvania Avenue-Owner-Richard Kurtz-Applicant-Richard Kurtz-
Project-façade/windows

ITEM #2 Greensburg Shopping Center-Owner-Union Real Estate-Applicant-R-K
Neon/Johnny's-Project-Sign

Item #1 113 S. Pennsylvania Ave.-Owner-Richard Kurtz-Applicant-Richard Kurtz-
Project-façade/windows

Chris Kowach: I am the General Manager at “*One Eleven*” restaurant. I am presenting Richard Kurtz, he could not be here this evening. I am here for the replacement of the windows on the second and third floors for the building. These are wood windows and we are proposing for them to be replaced with an aluminum thermo brick twin window in a black finish on both floors. There is a description of the window (he is pointing to the screen). The other issue would be the space up in here (he is pointing to the screen) that will be filled with a metal and will be the same color as the window and frame so it matches the window entirely on both floors.

Steve Gifford: Chris, we should clarify that it is on the parking lot side and South Pennsylvania Ave.

Chris Kowach: Correct.

Steve Gifford: Since Chris is filling in for Richard, what we have here is at the last meeting we tabled this project because we weren’t certain if the windows actually filled the arch or how they were installed. We were able to get photos of the interior of the original windows and are actually rectangle in shape and slide up half the arch and that is what is being described in both those photographs.

Chris Kowach: The windows will also be replaced on the alley side which faces Pittsburgh St. It will be the same windows with black finish with aluminum thermo brick twin windows.

Steve Gifford: The contractor did confirm that the wood trim would be removed and replaced and will be replaced with the aluminum.

Chris Kowach: Correct.

Steve Gifford: Any comments or questions?

Barbara Jones: So those windows are on the alley side?

Steve Gifford: No, the Pennsylvania Ave. side

Barbara Ciampini: If I understand correctly, you are saying the original windows were rectangular and went up above the arch?

Chris Kowach: Correct. There will be metal in the archway to match the window frames on the Pittsburgh street side.

Barbara Ciampini: They will go the whole way up like the original window?

Chris Kowach: Correct.

Lee Calisti: So it will look like they are still arched from the S. Pennsylvania Ave. side?

Chris Kowach: Correct.

Lee Calisti: The window will sneak behind it with a new piece of aluminum trim on the outside?

Chris Kowach: Correct.

Lee Calisti: So the entire arch will be glass?

Chris Kowach: Correct.

Lee Calisti: Similar to the way it is now?

Chris Kowach: Yes.

Steve Gifford: Any comments or questions?

Barbara Jones: My only other comment is that I know why he is doing the black, because they match the first floor and the black awnings and it will look nice for the street level. I think it's very harsh for the entire floor and that a softer color might be more appropriate and wouldn't look so heavy up there and I was just making the suggestion that he might want to look at a taupe or if he is not necessarily tied to black or a lighter bronze color.

Chris Kowach: Steve, wasn't there another color? I'm not sure about that.

Steve Gifford: A polished bronze or something like that?

Barbara Jones: That is sort of brown and that would be softer than black.

Lee Calisti: I don't think the store front windows have to match the upstairs windows. Historically store fronts have been idiosyncratic and represented the shop owner differently than the upper floors. I agree with Barbara's comments that something black is too harsh and anything lighter would be better. I am not advocating white either but the black is going to be just too harsh. That is my opinion.

Barbara Ciampini: Even lighter than the bronze?

Lee Calisti: Even lighter than the bronze. I like Barbara's idea with the taupe or tan or lighter color depending on what is available. I don't know what is available for that particular line. Usually they have multiples in tan or a light bronze are pretty common in aluminum colors.

Chris Kowach: Okay. I wish I could speak for him. I will take all these concerns back to him.

Lee Calisti: As far as I know I don't think there is a difference in cost. The other thing is that I wanted to mention, from an architectural standpoint that the rectangular windows going behind the arch it is not a common thing and although our position would normally be to replicate them identically with arched windows but the fact that they originally did go back behind the trim as rectangles is my only reason for excepting this window replacement rather than a true arched window. It's not a common feature but it's not entirely uncommon either for windows of that era. It's fortunate for Richard that he doesn't have to make true arched windows. It will look the same from the street, that's a plus.

Steve Gifford: Any comments or questions from the board? Can I have a motion to approve this project with the recommendation that Richard needs to consider a lighter color for the framing?

Lee Calisti: I make that motion.

Barbara Ciampini: I second the motion.

All were in favor.

Chris Kowach: Thank you.

Barbara Ciampini: Is he asking for a grant too Steve?

Steve Gifford: He is, but because of the addition of the aluminum trim work the contractor is getting new estimates for his labor. We will have a more accurate number for him.

Barbara Ciampini: Okay. We won't be discussing that tonight?

Steve Gifford: No.

Item #2 Greensburg Shopping Center-Owner-Union Real Estate-Applicant-R-K Neon/Johnny's-Project-signage

Larry Wolfe: I am with R-K Neon Co. I wanted to install a new sign for *Johnny's* barber shop. His past sign was damaged by a fire. It's basically the same except for the barber pole, he had succors there before. It looks a little better this way. I went with all upper case letters, before it was a mixture of, they were upper case but they were small and it looked really bad.

Steve Gifford: Just to clarify, there are other businesses in the shopping center that have similar signage; I believe its *Hot Bods* and the *Puff and Snuff*?

Larry Wolfe: Yes.

Steve Gifford: The individual letters of this style?

Larry Wolfe: Yes.

Steve Gifford: Any other comments or questions?

Barbara Ciampini: It's red again right?

Larry Wolfe: Before it was blue.

Barbara Ciampini: It was blue?

Larry Wolfe: A real pale blue.

Barbara Ciampini: Oh, I thought it was red.

Steve Gifford: If no other comments or questions can I have a motion?

Barbara Ciampini: I make a motion to approve this project.

Barbara Jones: I second the motion.

All were in favor.

Steve Gifford: You know to get all your permits?

Larry Wolfe: So I can go ahead and get my permit and install it?

Barbara Ciampini: After Mayor and Council approve it, after April 12th.

Larry Wolfe: Is there any way we can speed that up?

Steve Gifford: No. You have to wait until Mayor and Council approve it.

Barbara Ciampini: We are just a recommending body Larry; it has to go before Mayor and Council on April 12th. We can issue it on April the 13th and I think if you have to manufacture it you can fill pretty safe in doing so.

Larry Wolfe: Thank you.

NEW BUSINESS:

Item #1- 139 S. Pennsylvania Avenue- Owner-Edgar Hammer-Applicant-Edgar Hammer, *Excelos*-Project-Signage

Item #2- 660 E. Pittsburgh Street-Owner-M&J Partners-Applicant-*Pittsburgh St. Beverage*/Nicewonger Awning-Project-Awning

Item #3- 305 W. Pittsburgh Street-Owner-Matthew Anderson-Applicant-Roger Dolanch-*Century 21 Frontier*-Project-Signage

Item #4- 620 N. Main Street-Owner-Richard Grimme-Applicant-Richard Grimme for *Rick's Tobacco*-Project-Signage.

Item #5- 114 W. Pittsburgh Street-Owner-Rick Mori-Applicant-Greensburg Bike Shop *LLC*-Project-Signage

Item #6- 101 S. Pennsylvania Avenue-Owner-John Felice-Applicant-*Bella Boutique*-Betty DeAngellis-Project-Signage

Item #1 139 S. Pennsylvania Avenue-Owner-Edgar Hammer-Applicant-Edgar Hammer, Excelos-Project-Signage

Edgar Hammer: You have the package in the front of you. Several months ago we renamed ourselves from *SSI Computer Group* to *Excelos*. Our project is really just changing the name that is on our sign. We have a temporary banner that was hung for our open house that we had. The new awning will be the same, same canvas cover with white lettering and you have the design there in your package.

Steve Gifford: Any comments or questions?

Barbara Ciampini: It's going to be blue again?

Edgar Hammer: Yes, all the other fabric is blue.

Barbara Jones: So how will these letters look then?

Barbara Ciampini: Will they be white?

Edgar Hammer: They will be white letters on the blue background as the original sign was. The banner that is up there in color is the temporary banner with the name change.

Lee Calisti: Is it all white lettering?

Edgar Hammer: Yes.

Barbara Jones: Even that little logo?

Edgar Hammer: Yes. The colored logo has blue in it and it will disappear again against the blue awning so everything will be white.

Steve Gifford: Any other comments or questions?

Barbara Jones: On an unrelated comment, I know that you changed your windows and kept the other awnings that were small on the windows. Is there any opportunity to enlarge those at some point, not now but....

Edgar Hammer: I can tell you what happened. It was at the recommendation of this board to put the awnings up. Waugaman's came out to measure for the awnings and this board had recommended, we had storm damaged that occurred when the tornado came up through and we needed siding and things replaced and the board then recommending putting these lineals around the windows which made the windows bigger. But Waugaman's came up and put the awnings up and they were the size they originally measured for. I actually sent an e-mail or a letter to Waugaman's requesting what would it cost to make them larger and I don't remember if he knew about the lineals or not, that

was a new concept to me asking him what it would take and would they be willing to do a cost. I've never had contact with Waugaman's since; they never returned the calls, even on this awning we could not find a local vendor to do the awnings. We had to go the whole way to Apollo to do this awning.

Barbara Jones: Oh, Okay.

Barbara Ciampini: Tack, you're not going to hear from him because Jack Waugaman passed away this past week.

Edgar Hammer: Oh did he, I didn't know that. Well, we worked with his son anyway.

Barbara Jones: Well, now you got another new awning.

Edgar Hammer: We're not replacing the structure. They couldn't reuse the awning fabric. They said we have to do all new fabric and everything. It was like three thousand dollars to replace the fabric.

Steve Gifford: It was an unfortunate sequence of events. Okay, back to the original proposal. Does anyone have any comments or questions on this proposal? If not can I have a motion to approve this project.

Autumn DeLellis: I make that motion.

Barbara Ciampini: I second the motion.

All were in favor.

Item #2 660 E. Pittsburgh Street-Owner-M&J Partners-Applicant-Pittsburgh St. Beverage/Nicewonger Awning-Project-Awning

John O'Connell: I am here tonight to represent Frank Mesich and the *Pittsburgh St. Beverage*. The request is to authorize an awning to be placed over the entrance way. The reasons for this are really two fold. It is my understanding to me that in order to gain access to this premises it was necessary to make the premises handicapped accessible and that entailed putting in a 4 foot wide ramp into the premises. The one problem that has developed is, that snow and ice had come down off the roof and onto the entryway ramp and as you know this past winter was a bad winter. And if someone is coming in there in a wheelchair we don't want the snow and ice and rain to hinder their entrance into the premises that is one reason. The other reason is that this location is a little bit remote even though there is a sign on the street you can't really see where you get into this place and I think you all have a copy of the plan that was prepared by *Nicewonger Awning* that shows this awning would be the exact size and shape as the entryway ramp, that is it would be 9 feet wide and it would be 4 feet high and 4 feet sticking out into the lot which would just exactly cover the ramp that is the access to the premises. The color of this as it is proposed would be white vinyl with eight (8) inch letters that say *Pittsburgh St. Beverage* and four (4) inch letters that say entrance. Those letters would be gold and outlined in black on the white vinyl exterior of the awning. We have and I will submit to you in a few minutes many signatures of people who signed the petition that said they had a hard time finding the business because there is nothing that really stands out in the parking area. Do any of you have any questions? I'll be more than happy to answer them and Frank is also here to answer any questions.

Barbara Ciampini: Is the color of the awning, is it the same theme as the sign on Pittsburgh Street? Is it the *Steelers'* colors?

Frank Mesich: Yes. It's black and gold.

Barbara Jones: Are you going to have the name on the side of the awning or is it just going to say entrance?

Frank Mesich: We're just going to put *Pittsburgh St. Beverage* on the front of the awning and entrance on the side.

Barbara Jones: If you're looking down at it don't you think you would be able to see if you put it on the side? Are you going to be able to see it on the front from looking down?

Frank Mesich: If you're coming up E. Pittsburgh St. passed *Sherman Williams* as it looks right now they see an ice machine and they don't know your there and they come up to the light and they come in and go around back, but if you're coming up you'll see *Pittsburgh St. Beverage* on the front and an entrance on the side. I know this winter was bad and there have been a couple of occasions where those old awnings, there are four (4) of them up there. The snow really got heavy on them and the snow would just come

down off of them right at the entrance way and that happened three different times, I had to shovel 2 or 3 feet of snow and now with the rain people are running in. Before I came here tonight I had three inches of rain in the corner.

Steve Gifford: Any comments or questions? I think we have a good understanding of what is being proposed. Can I have a motion to approve the awning as proposed?

Barbara Ciampini: I make that motion.

Steve Gifford: I second the motion.

All were in favor.

Item #3- 305 W. Pittsburgh St.-Owner-Matthew Anderson-Applicant-Roger Dolanch-Century 21 Frontier-Project-Signage

Linda Rutter: I am representing *Century 21 Frontier* for Roger Dolanch. I do have a piece of the sign for everybody. Mr. Dolanch wants to put a sign up for *Century 21 Frontier* and he is leasing this building from Matthew Anderson. The signs will be places in the same location as the *Coldwell Banker* signs were. All *Century 21* signs have to be the same I guess that is part of the franchise.

Barbara Ciampini: You mean the actual logo and colors, Linda?

Linda Rutter: Yes. It has to be the same color.

Autumn DeLellis: The one on the right is that going to be the same?

Linda Rutter: Yes. It will read *Century 21 Frontier Realty*. That one in the middle is a temporary banner that we were allowed to put up.

Lee Calisti: Are these signs lit?

Linda Rutter: No.

Barbara Jones: What color is it?

Linda Rutter: Brown. The letters are gold and the background is brown.

Steve Gifford: Do you have a business card or something with the color on it?

Linda Rutter: I have a picture here I can give you.

Steve Gifford: We might not all be familiar with the logo. I was trying to remember what area was what color.

Lee Calisti: Is this black or brown?

Linda Rutter: It's brown.

Steve Gifford: Any other comments for questions?

Lee Calisti: As of right now is there any sign on that pole?

Linda Rutter: No, *Coldwell Banker* when they lost the franchise they had to remove their sign.

Lee Calisti: My opinion is that we've been moving away from pole signs so to put a pole sign back up would be, my opinion, would be inconsistent with the goals that we've been trying to establish in terms of signage especially in these kind of areas.

Barbara Ciampini: I would concur.

Steve Gifford: I support that statement as well. Another thing I was thinking, given the amount of traffic on W. Pittsburgh Street maybe there would be an opportunity to configure your left box sign.

Linda Rutter: Well, they want to put one on the left and they can put one in the middle where that other *Century 21* sign is.

Steve Gifford: I guess what I am trying to say is the left sign, it's very visible from when your right in front of the building, maybe that could be revisited were it actually sticks out so that you can see it has your coming down the hill. Similar to how the funeral homes have their signs and the doctors have their signs. That way it would be more consistent with how those are configured but then also very visible to the 13,000 cars that are on that road each day.

Linda Rutter: I would think you would want something on the other side of the building on Westminster Ave. and people can see it from that way.

Steve Gifford: I was just saying that the one side that is on the left side of the building maybe that could be reconfigured. The pole mounted sign; I don't have a problem with the location I do think that could probably be better laid out. Instead of doing a pole sign maybe put a monument sign there?

Linda Rutter: Well, right now Mr. Dolanch is leasing the building for only a year and I don't know if in a year or not he would want to move to another location and this is only a year's lease and I don't think he wants to put a lot of money into it right now if he does not own the building and Mr. Anderson would have to put the sign up and he doesn't want to do that at this time. That is why we wanted to put it in the same place. If we could put one against the building like the sign in the middle on this side that would probably be okay if you would allow that. Forget the pole for right now.

Barbara Jones: Would you take the pole out?

Barbara Ciampini: Yes, if they are not going to use the pole sign framework, it all has to go.

Linda Rutter: Mr. Anderson would have to do that.

Barbara Ciampini: The group that was just here from. *Pittsburgh St. Beverage*, I don't know if your saw their sign on E. Pittsburgh St? We're looking for those types of monument signs and the other similar signs such as the *Rite Aid* signs on N. Main Street.

We've made considerable advancements with those types of signs in the Gateway District. If you're not going to look at a monument type sign at that location then it would be my recommendation to take the pole sign out of there. I think what Steve is trying to say is that what you could do on the façade of the building is create a projecting sign that would come out perpendicular with the façade and you would get that visibility.

Linda Rutter: Where the old sign is, on the left?

Steve Gifford: Correct.

Barbara Ciampini: Get that box out of there and create a projecting sign. Even if you erected it where the temporary banner is you might get more traffic on Westminster Ave. to see you.

Linda Rutter: It would probably be good there also.

Barbara Ciampini: In the middle, it's sort of set in where the old sign was. You're not going to catch as many as you will in the current location, but if you put it where the temporary banner is you will catch the Westminster Ave. and Bell Way traffic along with West Newton.

Linda Rutter: So you mean one sign in the middle?

Barbara Ciampini: Yes.

Steve Gifford: I think based on our comments and your feedback maybe the best thing we can do right now is to table your proposal for 30 days and revisit it at our April meeting and that will give us a chance to speak with Matt and also the franchise owner.

Linda Rutter: Sure.

Steve Gifford: Maybe we can come up with an alternative plan and revisit this in April.

Linda Rutter: That's no problem. Can we still have the temporary sign?

Barbara Ciampini: Yes. We will extend your banner for another 30 days.

Linda Rutter: I think the sign on Westminster does not work either. That would have to be redone to make it work properly, the one on the left from what I understand that does not work either, it was a lighted sign. He was going to have to do something to that also.

Barbara Ciampini: He can just take those both out, the freestanding pole and the box sign and create a new sign where your banner is.

Linda Rutter: Yes, in the middle is a good idea.

Steve Gifford: Also it's in Matt's best interest because if you guys do not renew your lease and the sign location is ready for the next tenant. And everything is already worked out.

Linda Rutter: Correct.

Steve Gifford: I will go ahead and make a motion to table this proposal until we have a conversation with the property owner and the franchise owner.

Barbara Ciampini: I second the motion.

Linda Rutter: Do you want Mr. Anderson to call you or what?

Steve Gifford: I'll contact him. Thanks Linda.

Item # 4- 620 N. Main Street-Owner-Richard Grimme-Applicant-Richard Grimme for Rick's Tobacco- Project-Façade

Richard Grimme: I am looking to paint the building at 620 N. Main Street. I picked out two different colors. I want to paint the whole building brown and the color is "Tempered Allspice" and put a stripe through and that color is called "La Fonda Geranium Red" as seen on the screen, (he is pointing to the screen). You mentioned about doing three colors and you wanted me to go darker on the bottom and lighter on the top with the stripe? You recommended that?

Steve Gifford: The original building has a darker gray on the bottom and darker gray on top with blue accents and what Richard is proposing, originally one color with an accent band and we talked about having a second option if the board wanted to go that route however this is Rick's first proposal.

Barbara Jones: I'm okay with one color. That overhang casts a shadow anyway and makes the bottom appear darker even though it isn't.

Richard Grimme: I think it's going to look really nice up there and if everybody agrees with it I'd like to go just the two colors.

Barbara Ciampini: You're not asking for signage at this time?

Richard Grimme: No, Larry does not have the drawings ready.

Steve Gifford: RK Neon is working on that.

Barbara Ciampini: Okay. So you will be back next month?

Richard Grimme: Yes.

Barbara Ciampini: Welcome to Greensburg. We are pleased to have you in our City.

Richard Grimme: I have a check to give to you tonight for \$50.00?

Steve Gifford: Vicky gets that.

Barbara Ciampini: I make a motion to approve the façade painting project.

Lee Calisti: I second the motion.

All were in favor.

Lou DeRose: For the record, in reference to the check for us had to do with the filing fee that was untimely paid.

Steve Gifford: As noted.

Item#5 114 W. Pittsburgh Street-Owner-Rick Mori-Applicant-Greensburg Bike Shop LLC-Project-Signage

Bob Gonza- I am with *Sign-a-Rama* working with the *Greensburg Bike Shop*/Brian Metzger and his partner. What he is proposing right now is a dibond sign, which is basically an aluminum sign with a vinyl covering at the location that is shown there (he is pointing to the screen) facing the parking lot. That would be an approximately a 4 foot by 5 foot sign as I mentioned and it's just an aluminum sheet with vinyl covering and then the vinyl will be laminated. Steve, if you can go to the next slide, the colors that they have shown is number 2 (he is pointing to the screen) that is the blue and the gold and that would be their permanent mounted sign. Since they showed up the morning of the application to go to HARB and I do apologize for the last minute fire drill. These are the photographs of the front of the building which I'll pass around to you.

Autumn DeLellis: I really like the one on the left but I like the colors on the right because it matches the mural above it. That would be easy to just switch those colors around. I like how the blue matches the mural I think it looks better than the red.

Lee Calisti: It's not the colors, I like the abstraction of the bicycles on the left not the guy here struggling.

Steve Gifford: So I guess it's important to state that it's just a comment?

Lee Calisti: Just a comment.

Steve Gifford: Not a recommendation for him to change that?

Lee Calisti: Right.

Barbara Ciampini: All it's going to say on the front Bob is *Bike Shop*?

Bob Gonza: The front window will say *Bike Shop* and there will be various bicycles that will be actually shown in the window. They didn't want to hide the merchandise.

Barbara Ciampini: They are not putting a sign on the façade anywhere?

Bob Gonza: No, not at this time. We were thinking about putting a perpendicular sign on the building but their budget didn't allow that. They are going to put some graphics on the front door and it is basically a repeat of proposal number 2 (he is pointing to the screen). The hours will be on the front door also.

Barbara Ciampini: I was thinking that the name of the place is so simple that they could just have a projecting bike coming out the front, or a bike wheel. They wouldn't need to have a sign that says anything.

Bob Gonza: They were thinking about hanging an old tire or a bicycle wheel but they decided that it was to antique looking. They want to be more contemporary and it appears that they are thinking more of sort of a racing type thing as opposed to biking and trail biking.

Barbara Ciampini: How about a racing bike or a racing wheel?

Bob Gonza: I will suggest that, that is something that they can do very easily.

Lee Calisti: That would be very cool, I like that.

Barbara Ciampini: Right above the window there.

Bob Gonza: We prefer, partially because we drew it and the series of three bicyclers, would you like me to take back to them that the board preferred those graphics as opposed to the mountainous, hardy, stocky?

Autumn DeLellis: Yes, and I think if they are going racing more than mountain biking, if they don't want to go mountain biking then the one on the right screams mountain biking. I think it looks clip arty the one on the right. The one on the left is much more, I like it much better, but, I like it in the blue better.

Bob Gonza: So it's the blue coloration but the graphics and proposal number 1?

Autumn DeLellis: Correct.

Lee Calisti: It's much more professional looking as a bike shop. The abstraction of it then having like a graphic cartoon guy there, like clip art like Autumn said. They want to do it in blue like Autumn said I think that is fine. It will be better for their image they will be taken more seriously.

Steve Gifford: I think we should clarify that the board favors proposal 1, however the business owner if they choose to go with proposal 2 they have the ability to do that?

Lee Calisti: Yes, we have to let them do that.

Barbara Ciampini: Yes, and the part about the bike wheel I think that would be a great idea.

Steve Gifford: The one thing that I want to mention is that in the past whenever we had flat signs mounted on the building we would ask them to have them framed out in some way. Do you want to make that same recommendation? So it's not just a flat piece of metal mounted to the wall, but that it is actually framed out.

Barbara Jones: I was going to make that recommendation like we did for *Moonglow*. She stayed such a short time. I think these signs look temporary without the framing,

but you don't know how they're going to do and you hate to have them put the extra expense in them. I was going to recommend that though.

Steve Gifford: I think the framing is a very small investment for sufficient impact.

Bob Gonza: As it would be for the framing then basically match the trim on the windows? Is that what you're suggesting, something dark?

Steve Gifford: I don't have an opinion, something that would look good.

Lee Calisti: What about another idea, what about if the sign stayed flat like that but actually mounted on some kind of boarding strip that actually had some relief to it. Actually have a shadow line.

Steve Gifford: So it would be an inch to an inch and a half away from the building?

Lee Calisti: It could be an inch to an inch and a half away from the building or what it is mounted to could be kept in so that the shadow line you wouldn't be able to see.

Bob Gonza: So just like a half inch by two inch furring all the way around it?

Lee Calisti: Something like that, something that you wouldn't see, you would have to paint it before you put the sign on when you saw it from the side.

Steve Gifford: Like sign post stock? It's like stainless steel metal that could be cut and gets mounted to the building.

Barbara Jones: Or even wood, it sort of floats that way, it sits in a box and the box is on the building.

Lee Calisti: Whatever you think Bob, but furring it would be recessed in so it would be a shadow.

Bob Gonza: Okay.

Lee Calisti: So if the sign is 4 by 5 then the frame would be 3 by 4 or whatever dimensions you would work out. That's just another alternative; it seems to be possibly less expensive.

Bob Gonza: I don't think a frame is a big expense anyway. We will draft something up for them.

Barbara Ciampini: Even something chrome? I'm thinking again of their product.

Lee Calisti: Well, I am trying to give an alternative that would give the appearance of more of a progressive racing bicycle then rather the traditional mom and pop frame.

Barbara Ciampini: Like bike spokes?

Lee Calisti: Yeah, even if it was just two pieces of piping that if it rains it would just fall behind it.

Bob Gonza: Okay.

Lee Calisti: Even two aluminum tubes or something so it would have a shadow line as you drove up the street giving it a high tech look.

Steve Gifford: Those are good suggestions and other ideas.

Bob Gonza: That's fine.

Steve Gifford: Just so we are all on the same page, the owners can pick proposal one or two whichever they feel, we made a suggestion but if not, however, the framing or the relief of the sign it should be incorporated into it not just having the sign mounted onto the building. Are we all on the same page?

(All board members answered yes).

Barbara Ciampini: I make that recommendation.

Lou DeRose: What is this pole? (he is looking at the screen) is that nothing?

Barbara Ciampini: I have no idea what that is.

Steve Gifford: Is that the parking sign that Rick Mori used?

Bob Gonza: I didn't even look at that it was too far back.

Lou DeRose: Now is your opportunity to get rid of it.

Steve Gifford: We can make that suggestion.

Lee Calisti: You can cut it down and use it to frame the sign up.

Steve Gifford: Okay we have a motion can we have a second on the motion?

Lee Calisti: I second the motion.

All were in favor.

Item #6 101 S. Pennsylvania Ave.-Owner-John Felice-Applicant-Bella Boutique-Betty DeAngellis-Project-Signage

Bob Gonza: I am with *Sign-a-Rama* and I am here on behalf of Betty DeAngellis. What we are proposing here is strictly window signage. We would propose to put the name *Bella Boutique* with the strip (he is pointing to the screen) along all four (4) windows. The three (3) windows on Pennsylvania Ave. side and one window on E. Pittsburgh St.

Steve Gifford: The top window is E. Pittsburgh Street and the bottom one is the first S. Pennsylvania Ave. front window.

Bob Gonza: The strip basically hides the store fronts together because there are actually three (3) doors which one is an operating door and the other two (2) doors are closed on a permanent basis. The landlord has advised her that two (2) of those doors will be replaced in the near future of their exterior remodeling. I did convince her to take all of her other stuff off of the doors and she has hand written scotch taped signs that say not an entrance or go this way and were going to change that. We're going to have entrance with *Bella Boutique* an arrow on the left door pointing to the right and on the right door the same information entrance *Bella Boutique* with an arrow pointing the left on the right door. The entrance door will actually say *Bella Boutique* entrance and all those little scrapes of paper will be removed.

Barbara Ciampini: The only question I have Bob is that I believe Mr. Felice as some plan as some point to come back with an awning for his building that would go above the window, and I was just curious because I don't want Betty to lose this look if he is going to do that. Will a future awning cover this?

Bob Gonza: Betty believes that the awning will not be down over the window. She has been told that the awning will be an awning that will basically stop at the wood line, for lack of a better word, and will not project down over the window. She really doesn't believe there will be an awning. She has also been told that the exterior of the building will also be painted something other than the turquoise and purple. The plan is that it will be painted tan and black to match 111 S. Pennsylvania Ave.

Barbara Ciampini: Oh, well this whole project is behind schedule. It was supposed to be done for Easter 2007.

Steve Gifford: We understand the proposal. Any comments or questions? If not can I have a motion to approve the project as presented?

Lee Calisti: I make that motion.

Barbara Ciampini: I second the motion.

All were in favor.

Steve Gifford: Can I have a motion to adjourn the meeting.

Barbara Ciampini: I make a motion to adjourn.

Lee Calisti: I second the motion.

Meeting adjourned at 5:30

