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Seton Hill Drive shows the real beauty of the fall season. Go out and buy a pumpkin, some apple cider and celebrate the fall.

Continues Tradition of Neighborhood Barber

When Becky Swiger purchased Zippi's Barbershop, she not only maintained operation of a significant neighborhood business, but she also maintained the social fabric of Greensburg.

Swiger is the owner of Beck's Classic Men's Cuts located on West Otterman Street. Swiger started her career in 1987 cutting and styling hair at a salon in Pittsburgh. Since then, she has worked in a wide array of shops from a high end salon in South Carolina to a local barbershop known as Richards Barbershop in Greensburg.

"When I started at Richards, it opened my eyes to a whole other way of doing hair. Barbering is a more precise and well defined way of cutting hair. I found that I really enjoyed this aspect of being a barber" noted Swiger when asked about her experience. After gaining an appreciation for the craft, Swiger further refined her skills working in various barber shops before the next impact on her career. Swiger introduced herself to a barber named Carlo Zippi.

Carlo Zippi owned Zippi's Barbershop which was a landmark in the Ludwick neighborhood of Greensburg. "Zippi was very well known and praised around the community" says Swiger. When Zippi decided to retire he chose Swiger to continue the trade in his shop. "I feel so lucky and blessed and thank him silently every day".

When discussing the history of Greensburg, it is very common for local businesses to be the focal point of the story. It is hard to imagine Greensburg not containing a more entertaining and informative source of local news than a barber. Her story is continued on the Think Greensburg BLOG. [Click here](#) to read the full article.



Location: 622 West Otterman Street

Store hours are Tuesday thru Friday from 9 to 5 and Saturdays from 9 to 2. Beck's is a walk in business. Please call 724-467-0289 if you have any other questions.

Nov 5th is the Deadline to Apply for Energy Efficiency Grants

The PA Department of

Environmental Protection is seeking applications for the 2010 Small Business Advantage Grants program. This grant program is intended to help companies fund energy efficiency and pollution prevention retro-fit projects.

Applications need to be submitted by November 5, 2010. Eligible businesses are less than 100 employees and located in Pennsylvania with proposed projects that can save at least 25 percent in energy or pollution-related expenses per year. The awards are a maximum of \$7,500 and up to 50 percent matching grants.

The full application is available at the [DEP web site](#). The DEP first launched the grant program in 2004 and has awarded funds to approximately 1,000 Pennsylvania businesses. The following list is a sampling of retro-fit projects in the region receiving Small Business Advantage Grants from the DEP.

- High-efficiency restaurant equipment to conserve energy.
- High-efficiency washing machines to conserve energy, water and decrease wastewater.
- Architectural insulation to conserve energy.
- Upgraded lighting with individual motion sensors to control new fixtures to conserve energy.

Eligible projects would install equipment that promotes energy efficiency or pollution prevention, adopt processes that reduce energy consumption, reduce consumption of raw materials, increase the reuse of raw materials on-site, or reduce the production of waste. Some examples of eligible projects are: Energy efficient lighting, high efficiency furnaces, boilers and air conditioning units, insulation/air sealing, energy efficient refrigeration, waste recycling systems or solvent recovery systems. ENERGY STAR rating is required if the equipment being installed is part of the project.



ENERGY STAR program information can be found on the web site www.energystar.gov

Register to
Participate in the

Greensburg Holiday Parade

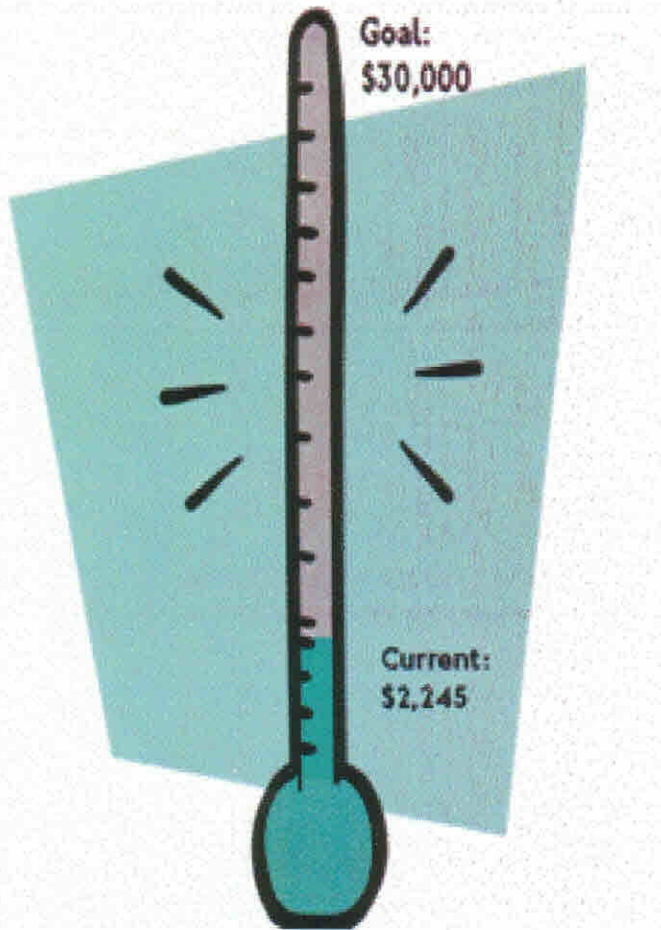
The City of Greensburg Recreation Department is seeking businesses, organizations and clubs to participate in the 2010 Holiday Parade. The Parade is scheduled for Saturday, November 20th and will start at noon. Spaces are limited as a total of 83 participants filled the 2009 Holiday Parade. Interested businesses should contact the Recreation Department at 724-834-4880 soon to reserve a space. There is no fee to register a float or group.

Parade participants have the option to be as creative or as simple as they desire. Previous participants have created a float while others walk as a group or ride in a classic car. A favorite of the children lining the parade route is the candy passed out by the participants.

Every resident knows the Holiday Parade is the start of a month long schedule of downtown activities and events. The parade is a good time for families and friends with many making it part of their family tradition. The size of the crowd can exceed 9,000 people along the parade route if the weather is beautiful. Regardless, this community event is a great way to be seen by the residents of Greater Greensburg area.



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Member During the Summer Campaign

Want to invest in the continued growth of downtown Greensburg? Support Greensburg Community Development Corporation with a tax-deductible donation today!

The development efforts between GCDC, its members, and its community partners are the collaborative force behind the growth of downtown Greensburg.

The GCDC's role in business start-ups and commercial property development is made possible through the support of businesses and individuals like you. Member support keeps the GCDC a community-powered development corporation!

Make a donation at any level, and you'll be included as a member of the GCDC and indicated as a supporter of Greensburg in the GCDC newsletter! The goal is to raise \$30,000 during the summer campaign. Credit Card donations can be made via the GCDC Pay Pal account on the [Think Greensburg](#) web site. Check donations can be mailed to the GCDC office.

Donate to the Greensburg Community Development Corporation now or call **724-689-0040** to become a member! Thank you for your support and belief in the Greensburg Community Development Corporation.

GREENSBURG COMMUNITY DEVELOPMENT CORPORATION
41 West Otterman Street, Ste 520 · Greensburg, Pa 15601 · t 724-689-0040



GCDC



Steven Gifford · Executive Director · sgifford@thinkgreensburg.com · www.thinkgreensburg.com

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